

Sample Press Release

FOR IMMEDIATE RELEASE

Contact: <Name>

Phone:

Email:

<Name of community group/organization> Screens *In Plain Sight*

<City, State> – Community leaders at <group/organization> are hosting a screening of the documentary *In Plain Sight: An Exploration of Gay Rights, LGBTQ Women, and Rural Place* at <event location> on <event date>.

In Plain Sight is a feature-length documentary film about LGBTQ women in the rural upper Midwest who *want* to stay. Contrary to those dominant ideas about rural place as backwards, conservative, and homophobic, the women in *In Plain Sight* feel safe, welcome, supported, comfortable, and happy. The film includes original interviews with LGBTQ women in rural South Dakota and Minnesota, gay rights activists, and Rural Queer Studies scholars. *In Plain Sight* asks how we have come to imagine what life is like for LGBTQ people in rural places--and provides an opportunity to imagine it otherwise.

<Your organization> decided to screen *In Plain Sight* because the film highlights the stories of LGBTQ people we rarely hear about and allows us to reflect on the limits of contemporary gay rights strategies. <Your organization> hopes that screening *In Plain Sight* will help us advance these critical conversations, which extend the important work that <your organization> already does in the community. <Give a specific example of the work your organization does.> Following the screening, <insert name and title> will facilitate a Question and Answer session.

For more information about the film--including viewing the film's trailer, downloading the full Press Kit, and accessing the Rural Queer Studies scholarship that informs it--please go to: www.inplainsightdocumentary.com

Screening Date:

Screening Time:

Screening Location:

Admission/Suggested Donation:

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For additional information, please contact <name> at <email/phone number>.